



Documents Express Your Business



Vitesse™



## Empowering Variable Data

Vitesse is the latest VIPP® enabler in the VI documents market, a Windows based visual design tool for rapid development of applications for VIPP. Validated by Xerox® VI and VDPP, Vitesse sets new standards in document design, and provides a low cost VIPP solution that dramatically shortens development cycles.

Instant VIPP® from Elixir, the company with the widest experience in Xerox® VI print technologies.

### 💡 Key Benefits

#### XML, database or line data for VI applications

Unleash the power of your data by using customer profiles to create CRM-oriented documents. Use XML, delimited, or line data to craft notices, statements, promotional and transactional documents.

Vitesse provides sophisticated desktop publishing controls, with drag and drop data mapping to create high value documents with customer-focused messages, high end graphics, dynamic business charts, and data driven objects.

#### Visual Programming

Freedom from the exacting requirements of coding allows design professionals to be directly involved in VI document creation.

#### Freedom from VIPP coding

Built specifically around VIPP technology, Vitesse generates viewable VIPP code simultaneously with the document design process. This eliminates the need to learn VIPP programming, and allows design professionals to be directly involved in application development. Designs are output as editable VIPP source code, and conveniently packaged as VIPP Project Containers (VPCs) for automatic installation of code and resources on the printer controllers. Takes full advantage of Dynamic Document Construction.

Vitesse allows you to work in the VIPP environment from specifications development, through application design, to running the job on the printer, without having to learn VIPP coding.

#### Shorter Development Cycle

On-screen design and proofing supports rapid application development

#### Recycle Legacy Resources

Xerox forms (FSL, FRM), Xerox Images (IMG), line data files, Elixir forms (ELX), Elixir Images (LP3)

#### Utilize Industry Standard Formats

PostScript forms (PS) Images (PCX, TIFF, BMP, JPG, EPS), single page PDF and RTFs.

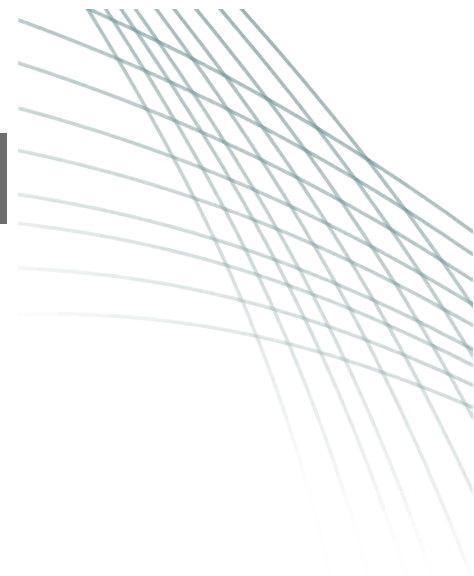
#### Single Source for Print and Presentation Documents

Produce print documents for Xerox VIPP enabled printers and Bookmarked PDFs from the same source.

#### Multi-Language Support

Vitesse now provides support for Arabic, Hebrew and Chinese\* languages.

*\*Release due Spring '09.*



See the Vitesse advantage on your bottom line, not just in low start up costs, but also in shorter development cycles. Plus, use one Vitesse license to support multiple printers, regardless of print volumes

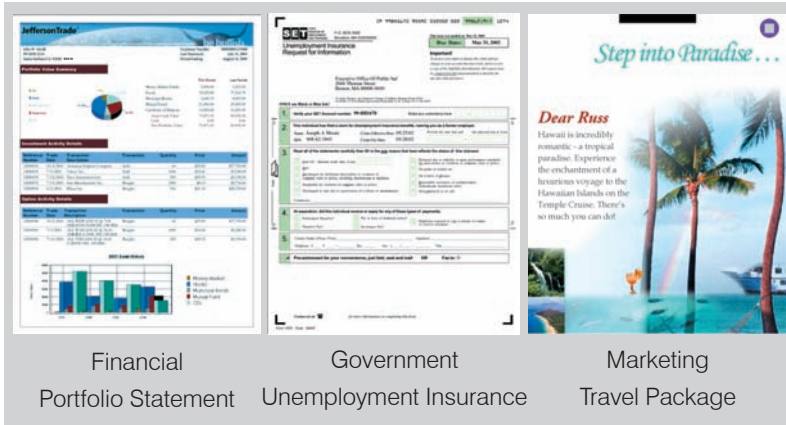
## Function Highlights

Design VIPP applications in a highly user-friendly and powerful visual environment

- Real-time visual designer that renders layout with variable data merging
- Source code viewing, editing and compiling capability with intelligent error detection and display\*

Import existing Xerox print resources in Vitesse to automatically convert them to VIPP format and repurpose them

Optimize customer response with personalized applications created quickly and easily in Vitesse



## Layout and Finishing Options

Portrait, inverse portrait, landscape, inverse landscape  
 Simplex, duplex, tumble duplex  
 Multiple-up layouts  
 Dynamic creation of multiple pages for text re-flow  
 Page and VIPP frame linking controls  
 Compliance with Postscript DSC for tray pulling on NPS printers  
 Visual creation for multiple media definitions and selection  
 Booklet making, staple, collate and imposition  
 Specialty Imaging using Micro, Correlation, Florescent, and Gloss Text (with Freeflow digital front-end)

## Outputs

VIPP Forms (FRM), VIPP Segments (SEG),  
 VIPP applications in all modes (JDT, DBM, XJT, NM)  
 VIPP Project Containers (VPC)

## Supported Devices

Xerox DocuPrint® NPS (monochrome and color) Series  
 Xerox DocuTech® Series  
 Xerox DocuColor® Series  
 Xerox Phasers® and N-Series®. Limited VIPP support. Learn more from your Xerox representative  
 Xerox iGen3®  
 Supported DFEs : NPS, DocuSP®, Creo® and EFI®

## VIPP Applications Import (design specific)

Import of VIPP applications in all modes; VIPP Project Containers (VPC/VPF)

## Design Features

Visual data mapping through select, drag and drop  
 Variable data merging with static text including RTF import  
 Nested conditional logic without scripting  
 Word processing controls for text appearance  
 Rotation and resizing of graphics and text  
 Dynamic 2D and 3D business charts (line, pie and bar)  
 Spell checking  
 Support for data driven linear Barcodes for postal automation  
 Drawing tools to create professional forms  
 User defined variables for data value manipulation  
 Font mapping. Automatic conversion of True Type fonts to Postscript Type 1 fonts for VIPP printing  
 Transparency and fading can be applied and controlled on PS and EPS files  
 Support for VIPP frames enables text reflow in XML and Database Modes

## Inputs

### Data

XML data (XML attributes supported)  
 Delimited (database) flat files  
 Raw line (host) data. Support for RPE, pre-fixed and PCC settings in line data file.

### Forms Import

- Xerox Forms (FSL and FRM)
- VIPP Segments (SEG)
- Elixir Formatted Forms (ELX)
- Existing VIPP forms (FRM)
- PostScript Forms (PS)
- PCL Forms (PRN/PCL)

### Image Input Types

Xerox images (IMG and LGO), if these are part of the Xerox forms\*  
 Industry standard formats\*:

- TIFF
- BMP
- PCX
- JPG
- EPS

\* Vitesse will convert all images to TIFF format in the VIPP output for printing

### Fonts

- TrueType fonts
- VIPP default fonts
- Xerox fonts (through font mapping)
- PostScript Forms (PS)

## System Requirements

Windows XP with Service Pack 1.0a or higher  
 Windows 2000 Professional with Service Pack 3.0 or higher  
 Windows Vista (32-bit)



The power of web-based document creation, content management, and workflow --- delivering print on demand, high-volume production, and web communications.

**For more information on Elixir Solutions**

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