



FlexServer

Improve efficiency, increase flexibility, reduce costs



FlexServer®

The world of communication is more sophisticated than ever before. Businesses are communicating more - with the goal of establishing a relationship with their customers to increasing customer loyalty in order to generate more revenue and profit. In today's competitive market, many organizations shifted their focus on the timeliness, quality and integrity of their production documents.



Efficient document production is paramount, but the accelerated pace of technology often makes this a difficult task. Competing standards, new networks, color, legacy systems and a multi-vendor, multi-printstream environment leaves most operations vulnerable and unable to meet their service level agreements.

Emtex FlexServer helps your organization increase operational flexibility and productivity by providing a platform to address your ever-changing business needs, simplifying operations, and offering a centralized command center for your entire product output workflow.

Provides Better Control

Emtex FlexServer is a robust, scalable output management solution designed for large output operations providing an increased level of control and insight that can improve productivity. With FlexServer, all production jobs, from multiple hosts or sites, can be managed centrally for optimal productivity and asset utilization. Centralized management and control can also enable the business to respond to market conditions faster and dynamically.

Streamline Complex, Multi-Site Operations

Managing multiple output facilities has its own unique set of challenges. Implementing FlexServer systems in a peer-to-peer configuration across multiple sites, enables you to easily balance workloads and provide critical overflow or disaster recovery capabilities. A simple drag and drop action is all it takes to send a job to a remote site.

Native PDL or Transformation? - No Problem

FlexServer offers a number of printer drivers for Xerox and Postscript printers that deliver the native printstream directly to the device. Often, full control is maintained enabling page forward and backward processing as well as page range selection. To help you better manage output across your enterprise, if your print environment requires printstream transformation, Emtex VIP ("Any-to-Any" print stream transformation) and VDE (Real-time document re-engineering) complement the capabilities of FlexServer, through a fully integrated API interface. Printstreams that require transformation are transmitted to a separate system, leaving FlexServer to focus solely on job submission and management.

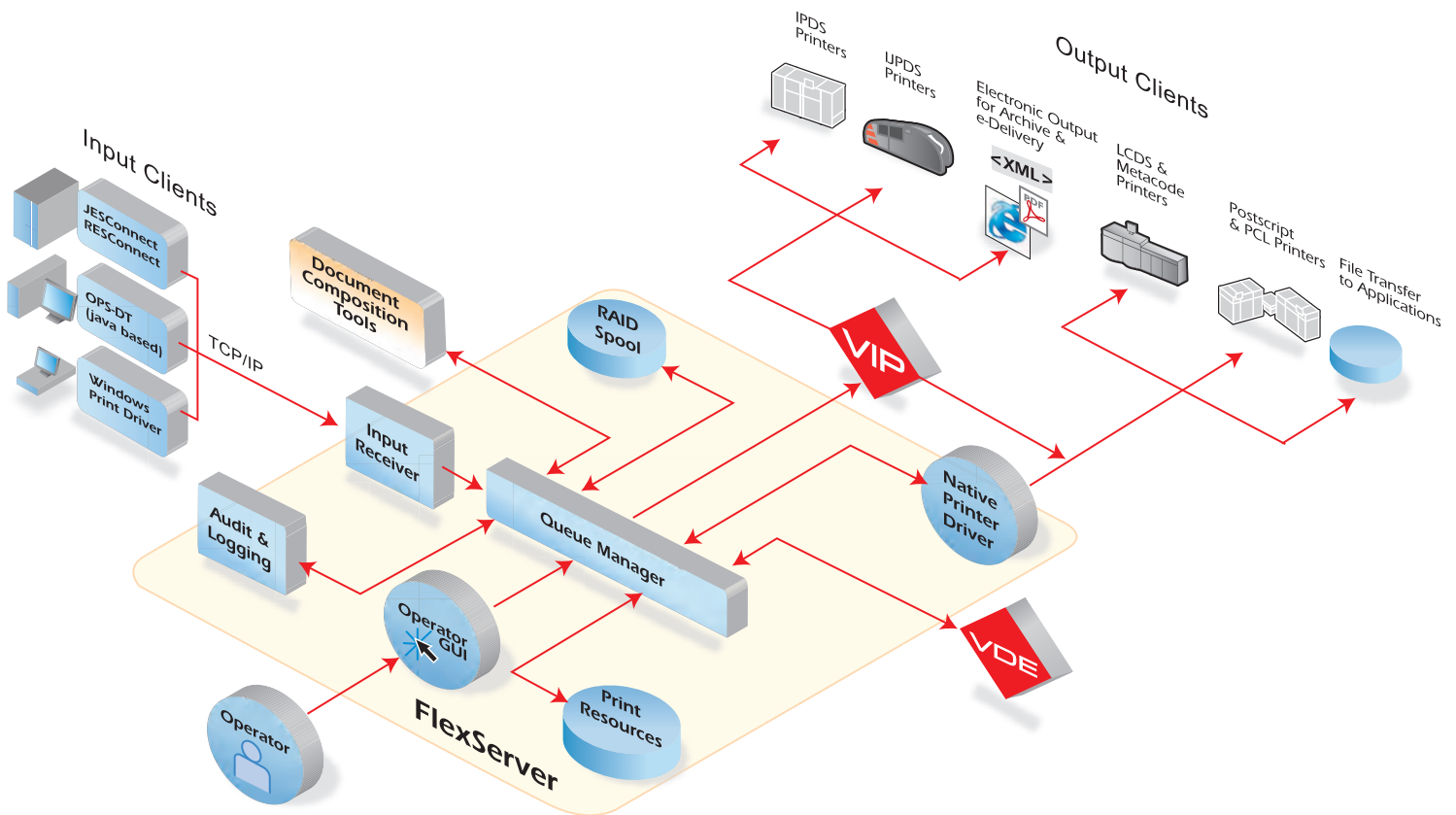
Simplifies Resource Management

Resource Management, particularly for Xerox LPS printers can tie up valuable operator time and reduce printer productivity. FlexServer centrally stores and manages all resources to ensure that each job prints with the correct resources. FlexServer scans the job and checks for any missing resources before sending the job. For Xerox Jobs, resources are optionally downloaded to the printer. In multi-site operations, resource libraries can be synchronized to ensure all jobs are printable at all locations greatly enhancing overall job portability.

Automates Production Workflows

A digital workflow that comprises a sequence of complex tasks and process that can determine the success of a document production operation is the key to productivity, flexibility, and profitability. FlexServer provides an effective solution that makes routing decisions based on customer defined criteria (Mapping Rules). These rules allow the jobs to be sent to other

Improve efficiency, increase flexibility, reduce costs



processes (e.g. to document composition and print enhancement tools before being routed directly to printers or Emtex VIP, if transformation is required). These rules can also be used to split certain jobs based on specific parameters such as number of lines or pages.

Cost-Effective TCP/IP Connectivity

FlexServer utilizes industry standard TCP/IP networks for accurate, high speed file transfer that provides automatic checkpoint and restart capabilities for job transmission recovery. FlexServer can be used to replace costly channel extenders and dedicated communication lines that can easily justify the total cost of ownership.

End-to-End Job Tracking

FlexServer keeps track of every job by logging detailed information into a central database throughout the entire production cycle. The central database provides FlexServer with the real-time status of jobs, needed to make production decisions. More sophisticated tracking is available by integrating FlexServer with systems like DFWorks® using FlexServer's API support.

Accurate Job Accounting

FlexServer helps you understand your operation and manage it more effectively by providing detailed status and productivity reports. It maintains a complete history of

every job, including reprint requests, in a central database, so you can reconcile quickly, bill more accurately, analyze workflow trends, and assess equipment and staff utilization.

Robust, Multi-Level Security

Threats to information privacy are a major concern, particularly when dealing with sensitive applications such as payroll, medical records, and bank statements. FlexServer's multi-level security lets you set different levels of access and control for operators and supervisory staff. Large print facilities can opt for multiple FlexServer consoles; each configured to enable access to secured printers for password authorized personnel.

FlexServer

FlexServer Benefits

With the implementation of FlexServer, you will realize significant benefits for improving operational efficiency, increasing flexibility, and reducing costs.

Improves Operational Efficiency

- * Centralized output and resource management
- * User-friendly, unified GUI for effective operator control
- * Analysis of printer and operations productivity
- * Automated job routing and device utilization

Increases Flexibility

- * Automatically receive print jobs from multiple disparate hosts & locations
- * Workload balance job across multiple printers or multiple sites
- * Seamless integration with Emtex VIP for "Any-to-Any" printing
- * Open architecture with API support

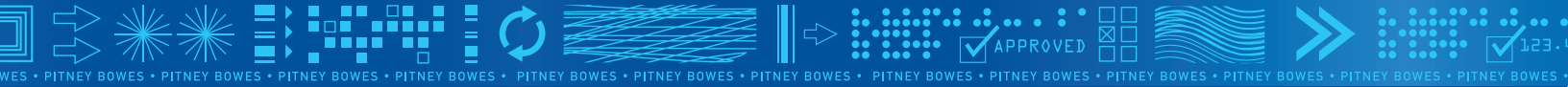
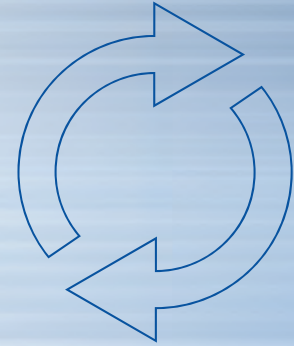
Reduces Costs

- * Use TCP/IP technology to eliminate costly and outdated channel extenders
- * Processing on lower cost Unix platforms, rather than MVS host
- * Single command center minimizes operational resources
- * Maximize printer utilization &and automate document production workflow

Services

Emtex offers a wide variety of value-added services, ranging from consulting to installation and system integration services.

Please contact Emtex for more information.



For more information, call us today or visit us at www.emtex.com.

Emtex Limited UK Head Office:

Emtex House, Station Road, Kings Langley,
WD4 8LH, United Kingdom
Tel: +44 (0) 1923 270882
Fax: +44 (0) 1923 266020
Email: info@emtex.com

Emtex Software, Inc.

901 Yamato Road · Suite 120
Boca Raton, Florida 33431 · USA
Tel: +1 561.241.7229
Fax: +1 561.988.9561
Email: info-usa@emtex.com



Emtex is a registered trademark of Emtex, Limited. VIP, VDE are trademarks of Emtex Ltd., and FlexServer is a registered trademark of Emtex Software. All other products referenced in this material may be trademarks or registered trademarks of their respective companies. © 2007 Pitney Bowes Inc., the Corporate Design, are registered trademarks of Pitney Bowes Inc. All Rights Reserved. An Equal Opportunity Employer.