


Tango+ SaaS Enabled Secure



Customer
Communications
Management
Solution

Index

- Executive Summary 3
- Cloud Ready - SaaS Enabled 4
- Business User Empowerment 5
- Content Life Cycle Management 6
- High Availability 7
- Interactive HTML Output 8
- Omni Channel Delivery 9
- Audit Trails 10
- Permission Management System 11
- Business Rules 12
- MS Word PlugIn 13

A component-based platform allowing businesses to **configure** as per their **unique** business objectives.

Tango+ enables collaboration among different teams, access, design, and delivery for tailored communications of businesses of all sizes.

Presented from a single secure portal, Tango+ is a rules-driven, automated system that interfaces with business systems and users across the enterprise ensuring Time to Market through Multichannel Output delivery.



Cloud ready - SaaS enabled

Tango+ the first complete **Cloud** based Powerful **Correspondence Platform**.

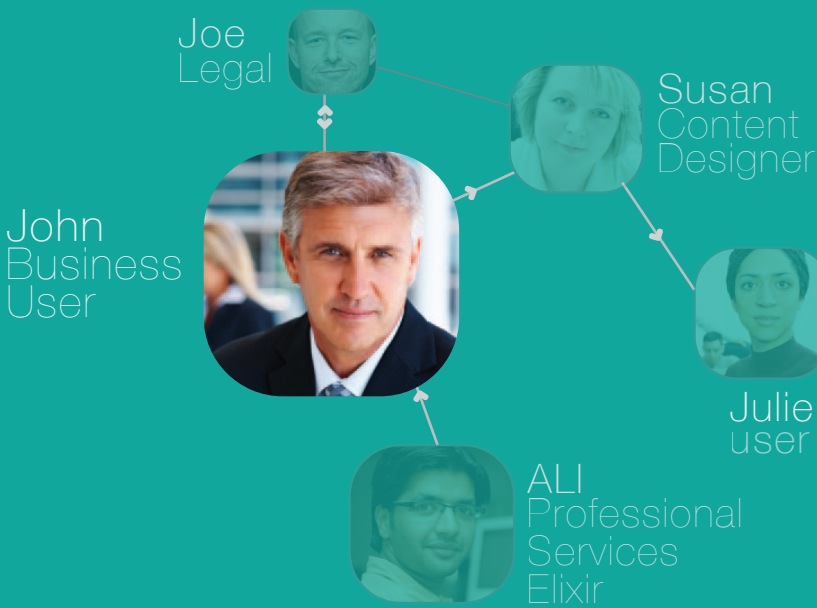
Tango+ is 100 percent SaaS enabled, available via a subscription model or on premise installation. The entire platform is accessible from anywhere with comprehensive user profiles ensuring appropriate access for design, editing, production, and management. Elixir's managed services can help you accelerate your time-to-market for meeting critical deadlines such as enrollment season, changes and regulations etc.

Benefits

Centralized
Installation for
Multiple Teams

Cost
Effective

No additional
desktop installation -
Zero footprints



Business User Empowerment

Tango+ eliminates heavy **dependency on IT teams**;
Business user can now **drive the communication**.

Tango+ creates possibility for the business user to drive the final formatted output. Business rules development can be done externally to the layout and design process. These can then be made available for drag-and-drop onto a layout by other users.

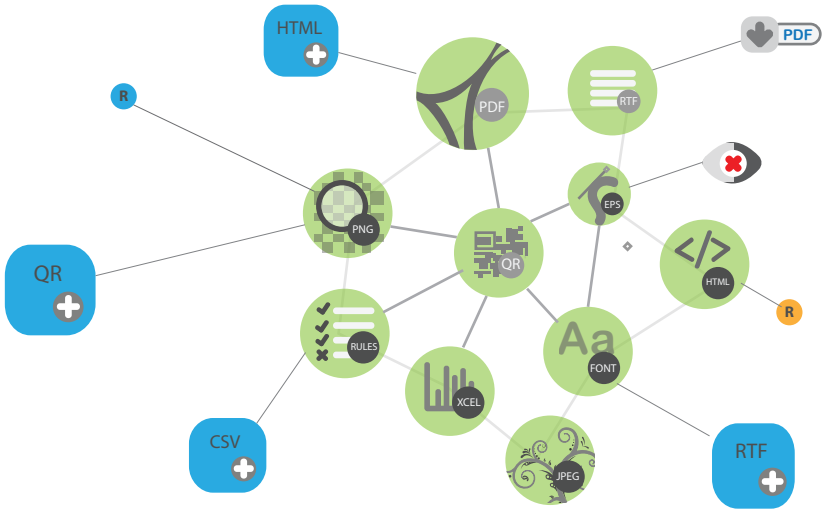
Benefits

Less
Dependency
on IT

Driven
by Non-
technical
users

Easy
Management
of Change

Saves
Time for
Market



Content life cycle management

Create, manage and deliver content of all types.

Tango+ brings new efficiencies to the process of Client communications, which consists of a variety of elements created across a number of departments in two ways. Firstly, by enabling the business user to easily contribute to the content. Secondly, each element is versioned and made available in a central library so that any client can utilize it.

Tango+ user interface provides a customized environment for individual users presenting only tools and options that are relevant to their tasks.

Benefits

Leverage All
Collaboration

Increase
Business
User
Productivity

Ensures
Accurate
Communications

Help Reduce
Business and
Compliance
Risks

24/7

UPTIMES

High availability

Tango+ is a **robust**, enterprise-ready solution, fully capable to support mission-critical documents with 24/7 uptime.

To achieve high availability, multiple application servers are used which ensures that the users experience Tango+ services seamlessly without any interruption.

Benefits

Data
Protection

Uninterrupted
Workflow

Rapid
Recovery

Stakeholder
Confidence

Data
Synchronization



Account
summary



Account
details



Your
Package



Visualize
your data



Pay
Bills



Configure

Interactive HTML Output

Tango+ takes a step ahead in **interactive HTML** for a more effective **customer communication**.

Tango+ delivers interactive HTML output for customer correspondence documents, yet another prominent feature which empowers its clients and closes the gaps in customer relationships. Tango+ HTML5 output is compatible with email and can be sent as email body. Interactive objects like Text, Images, Videos, Barcode, and Tables etc. can be integrated with external component allowing businesses to up and cross sell their services.

Benefits

Ease of a
Single View

Upselling
Marketing

Web Browser
Access



Omni Channel Delivery

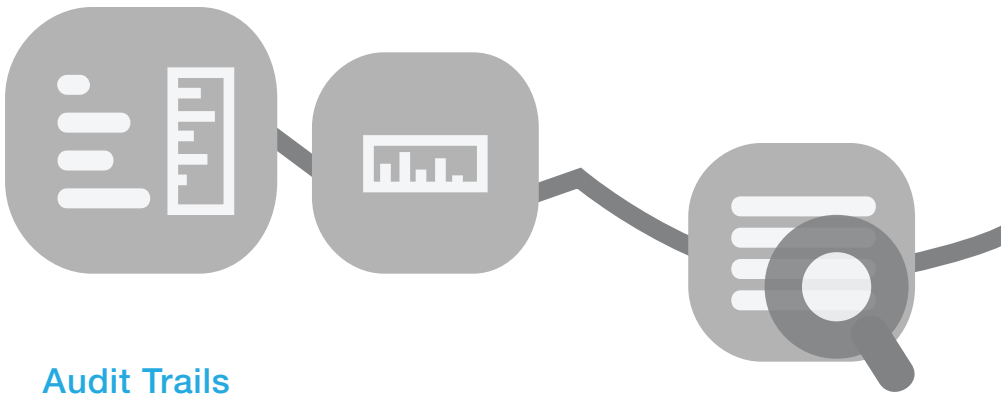
Tango+ empowers the clients to send user preferred output form with Omni channel delivery

Tango+ Omni channel delivery approach allows the smartest and all-inclusive user experience with help of different communication channels. Tango+ provides possibilities to Businesses for making an output selection; according to specific requirements and circumstances. Multiple channel delivery helps receiving uninterrupted service result through all available channels for enhanced user satisfaction and trust of the end customers.

Benefits

Increased
Sales

Enhanced
Customer
Perception



Audit Trails

Visibility and check of **every** user activity performed throughout a job.

Tango+ provides visibility and complete track history of every user's activity. From login to every step of job creation, change, edit; every activity is saved in the user's record which can further help in generating a user based report or tracking an error at minor stage. Tango+ provides visibility into daily operations helping companies identify areas for productivity improvement. The system tracks and reports on the workflow by extracting information as various activities are completed in whole or part. The reporting feature of Tango+ is configured based on user rights and preferences, ensuring system security and process efficiencies.

Benefits

Real time
Tracking

Security
of the
Workflow
Intact



Permissions Management System

Tango+ User permissions ensure edits are authorized. Its automated approval workflow feature guarantees that the right people review data. The template reuse capability of Tango+ designs and optimizes the content. Processes can be easily automated based on rules such as when and by whom an approval is required, and the preferred delivery channels, etc.

Benefits

Effective
Productivity

Data
Security

Approved
and Latest
Versions

Policy
control



Business Rules

Tango+ provides Rules-based framework for the entire work process.

Tango+ business rules provide an intuitive and secure environment for business users to directly own and control rules driving the customer communication.

Utilizing business rules, users can create, modify and approve customer messaging content and targeting rules, thus enabling non-technical users to build sophisticated conditional expressions which are tested real time and in processes that are transparent to the user.

Benefits

Separates
Rules
Development

Business
Users
Empowerment

Dynamic
Formatting
for All
Design
Elements

Supports
Rules
Development
within Design
Interface



MS Word Plugin

The Tango+ Word plugin, connected directly with Tango+ repository on the cloud installs as a MS Word Add-in to create, access, modify & save Word Documents (.docx & RTF) on the Tango+ Server.

MS Word Plugin brings more power to non-technical users since it simplifies processes and reduces the dependency on IT Teams by offering variable data resolve in which text can be changed from one printed piece to the next, using information from Tango's Repository on the cloud. The plugin also offers manually-added business rules allowing multiple templates to be simplified into a single template, thus ensuring better optimized content. MS Word plugin additionally allows users to submit the Word document for approval or save it as a draft directly on Tango+ Server.

Benefits

Less
Dependency
on IT

Cost
Productivity

Improved Business
User Productivity



Rethink and **reshape** your approach to customer correspondence

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