Tango +

Rethink
and ReShape
Customer
Communications

ELIXIR
TECHNOLOGIES

Tango+
Overview

Elixir's Tango+ is a digital platform to manage every phase of your communication lifecycle from input request to design, production and post-production integrations with archival systems and web portals.

Tango+ WorkFlows

Tango+ Workflows bring **collaboration** and **transparency** into all phases of your communication lifecycle.

Tango+ offers the most comprehensive **workflow** capabilities in the industry. Every stakeholder, from **legal**, **compliance**, **agents**, and **content creation** teams can be brought into the Tango+ platform, streamlining and automating the processes to approve new communications, content and production runs. Reduce risk and speed your **time to market**.

Tango+ organizes your entire document **lifecycle** into three integrated phases: **design**, **configure** and **manage**.

Cloud
Hosting &
SaaS
Delivery

Tango+ is the first solution of its kind to be accessed **100%** in the browser, from **pre-production**, **content** and **business rules** creation all the way through production, archival and e-mail delivery.

Tango+ is an **Elixir hosted** cloud solution. Tango+ has flexible cloud infrastructure deployment possibilities, including **AWS** and **Armor** .

Tango+ utilizes open **APIs** to connect to your databases or to other services within your cloud ecosystem such as **Salesforce, AWS, WeChat** and more.

Tango+ offers multichannel delivery for all your output needs, including **print, smartphone, web portal, SMS, e-mail, archival systems** and more.

Tango+
Apps
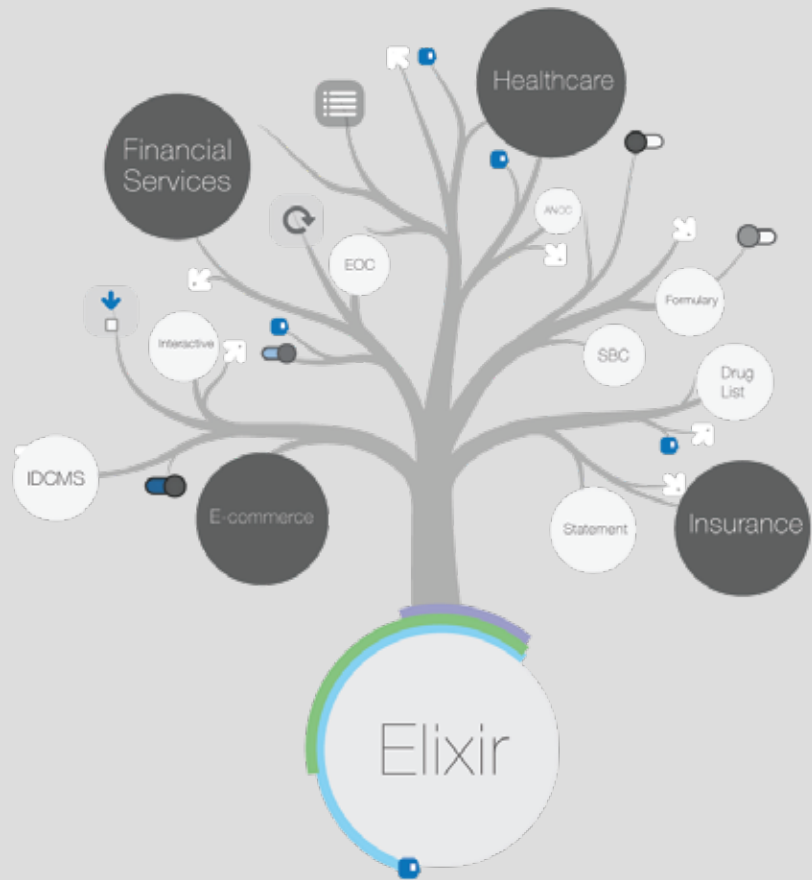
Tango+ Apps are highly configurable, full document lifecycle application accelerators that are built into your Tango+ subscription. You can purchase Tango+Apps directly from Elixir or you can configure unlimited applications from the ground up by yourself.

Tango+ SaaS delivery uses an app-based model that scales to your organization's needs, making sure you only pay for the features your business needs.

Some examples of Tango+ Apps are:
Multi-industry correspondence Apps
Letters and invoices
Healthcare Apps
SBC, Medicare communications
Financial Services Apps
Statement of Accounts, E-statements
Insurance Apps
Policies, claims communications.

Elixir customers typically find that Tango+ Apps significantly lower the amount of design revision time to deliver your communications to your customers. Tango+ Apps provide a quicker ROI for your business and decrease time to market.
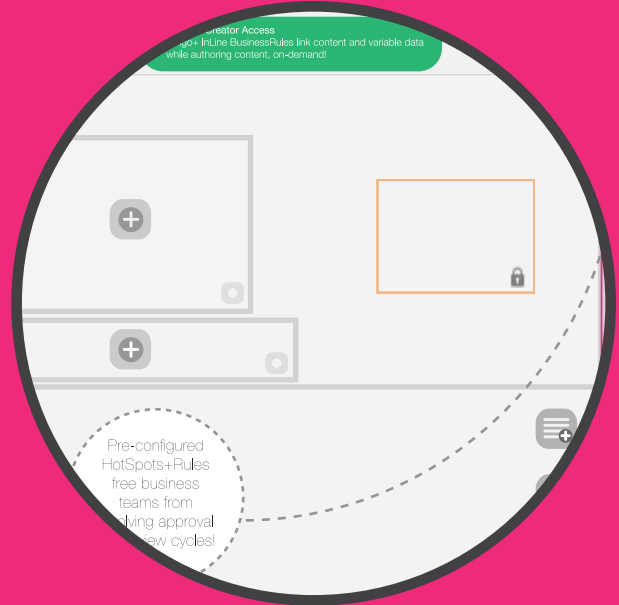
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Security&
Compliance

Elixir's clients work in the **most highly regulated** industries in the world, with protected personal information and sensitive proprietary **data**. Organizations need the most up-to-date and proactive security processes.

Elixir works alongside these organizations to deliver efficient communications solutions that match the level of security our customers expect. Our evolving internal processes comply with stringent data security and privacy regulations like **HIPAA** and we work with strategic cloud partners who adhere to the highest security standards available, including: **HiTRUST, PCI DSS, SOC1** and **2, ISO 27k**, and more.
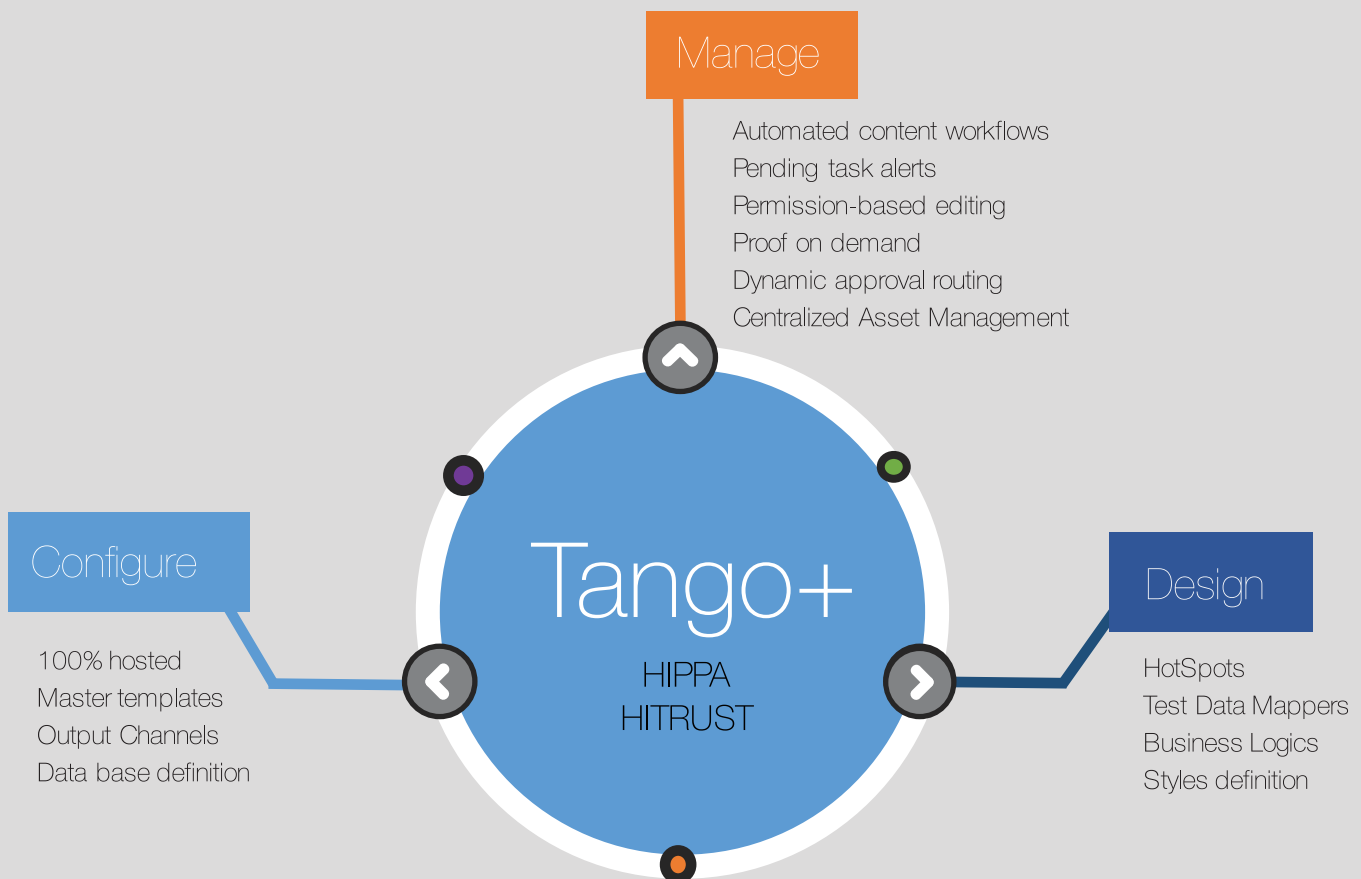
Intuitive
USER
Experience

Creator Access.
Tango+ InLine BusinessRules link content and variable data while authoring content, on-demand!

Pre-configured HotSpots+Rules free business teams from solving approval review cycles!

Tango+ is built upon an **agile development** framework and design-based thinking to streamline and **automate** all your customer communications processes.

Tango+ **configures** to the exact needs of every **role** in the communication lifecycle, including core template designers, business users, approvers and production managers. Tango+ gives you the ability to **proof**, **review**, and **approve** changes to templates and content at design time - to anticipate and adapt to market needs.

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Tango+ Digital
Architecture

Manage

Automated content workflows
Pending task alerts
Permission-based editing
Proof on demand
Dynamic approval routing
Centralized Asset Management

Configure

100% hosted
Master templates
Output Channels
Data base definition

Tango+

HIPPA
HITRUST

Design

HotSpots
Test Data Mappers
Business Logics
Styles definition

Configure

Tango+ combines a configurable system with a visual user experience that makes managing and designing document workflows and the business user experience a breeze. In the configure mode, Tango+ helps you automate procedures for approving projects, assigning roles, and defining delivery channels.

Intuitive
Automation

Tango+
Watch
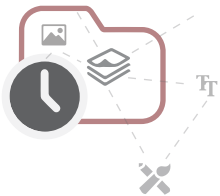
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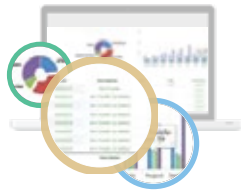
Portal

User
Management
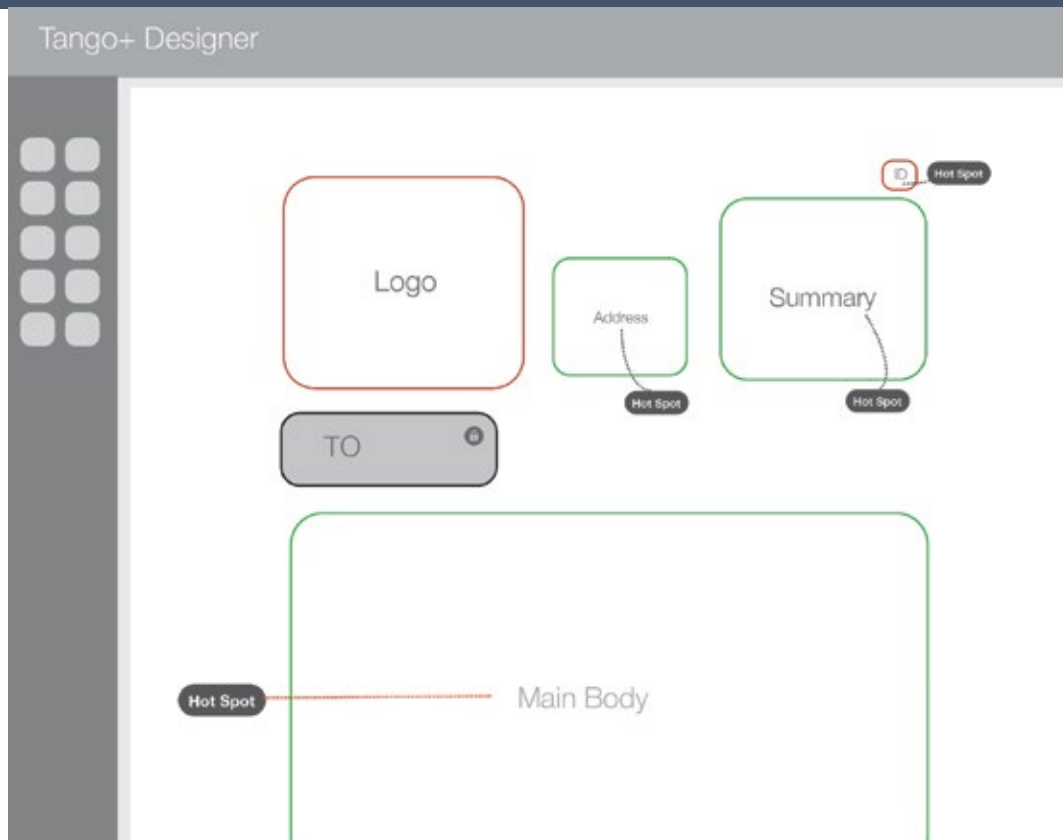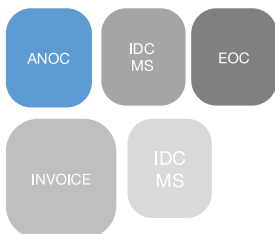
Every User

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Design

Tango+ designer is core to the Tango+ framework. Tango+ provides a comprehensive set of design features to build and manage data, logic, templates and content. These features are created as individual Tango+ objects and can be reused.

Data Mapping

MySQL · SQL Server

Oracle · ODBC

Master Templates

ANOC · IDC MS · EOC

INVOICE · IDC MS

Tango+ Designer

Logo

Address · Hot Spot

Summary · Hot Spot

ID · Hot Spot

TO

Hot Spot · Main Body
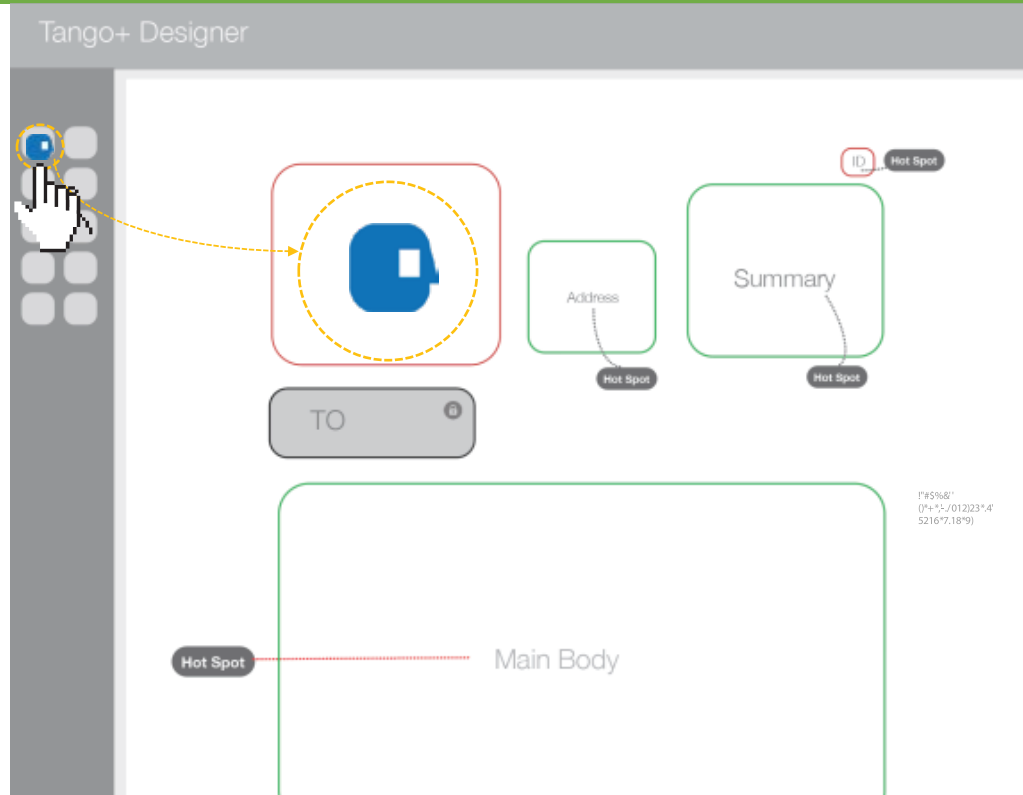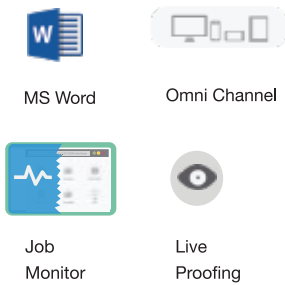
Manage

The Manage features within Tango+ help business users create & manage contents, business rules and documents, as well as push them into production. Tango+ is designed to be flexible and scale to meet the unique needs of your organization.

Tailored Business
User Experience

MS Word

Omni Channel

Job Monitor

Live Proofing

Tango+ Designer

ID   Hot Spot

Address

Summary

Hot Spot

Hot Spot

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Hot Spot   Main Body

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